

## **STRATEGIC PLANNING RESOURCES**

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Here are a wide range of strategic planning resources available on the internet. I have not reviewed some these and cannot vouch for their value. However, this list or resources may save you some research time.

### **STRATEGIC PLANNING (IN GENERAL)**

- <http://ctb.ku.edu/en/table-of-contents/structure/strategic-planning/vmosa/main>
- <http://onstrategyhq.com/resources/developing-your-strategy/>
- <http://managementhelp.org/strategicplanning/mission-vision-values.htm>
- <http://www.extension.iastate.edu/agdm/wholefarm/html/c5-09.html>
- <http://extension.umaine.edu/publications/6107e/>
- <http://www.nonprofitinclusiveness.org/files/Module%209.pdf>
- <http://foundationcenter.org/getstarted/tutorials/establish/statements.html>
- <http://www.mytopbusinessideas.com/business-plan-mission-vision-statement/>
- <http://www.wikihow.com/Write-a-Strategic-Plan-for-an-Organization>
- [http://www.agmrc.org/business\\_development/starting\\_a\\_business/creating\\_a\\_business/articles/creating-a-mission-statement-setting-goals-and-developing-strategies-action-plans/](http://www.agmrc.org/business_development/starting_a_business/creating_a_business/articles/creating-a-mission-statement-setting-goals-and-developing-strategies-action-plans/)
- <http://missionfacilitators.com/wp-content/uploads/2013/03/Statistics-About-Strategic-Planning.pdf>

### **MISSION STATEMENT**

- <https://www.americanexpress.com/us/small-business/openforum/articles/how-to-write-a-mission-statement/>
- <http://www.businessnewsdaily.com/3783-mission-statement.html>
- <http://www.businessdictionary.com/definition/mission-statement.html>
- <http://www.entrepreneur.com/encyclopedia/mission-statement>
- <http://www.entrepreneur.com/article/65230>
- <http://www.forbes.com/sites/patrickhull/2013/01/10/answer-4-questions-to-get-a-great-mission-statement/>
- <http://articles.bplans.com/writing-a-mission-statement/>
- <http://www.wikihow.com/Write-a-Mission-Statement>
- <http://articles.bplans.com/mission-statement-examples/>
- <http://drjerryallison.hubpages.com/hub/Government-Mission-Statements-Are-These-Examples-Humorous-or-Realistic>
- <http://www2.epa.gov/aboutepa/our-mission-and-what-we-do>
- <http://mrsc.org/Home/Explore-Topics/Management/Organizational-Leadership-and-Management/Creating-a-Community-Mission-Statement.aspx>
- <http://www.idealists.org/info/Nonprofits/Gov1>
- <http://www.nonprofithub.org/starting-a-nonprofit/nonprofit-mission-statements-good-and-bad-examples/>

- <https://www.tgci.com/sites/default/files/pdf/How%20to%20Write%20a%20Mission%20Statement.pdf>
- <http://topnonprofits.com/examples/nonprofit-mission-statements/>
- <http://nonprofit.about.com/od/nonprofitbasics/a/mission.htm>

## VISION STATEMENT

- <http://sbinfocanada.about.com/od/businessplanning/a/writevision.htm>
- <http://www.businessnewsdaily.com/3882-vision-statement.html>
- <http://examples.yourdictionary.com/best-examples-of-a-vision-statement.html>
- [http://www.mindtools.com/pages/article/newLDR\\_90.htm](http://www.mindtools.com/pages/article/newLDR_90.htm)
- <http://examples.yourdictionary.com/best-examples-of-a-vision-statement.html>
- <http://topnonprofits.com/examples/vision-statements/>
- <http://business.tutsplus.com/tutorials/how-to-write-vision-and-mission-statements--cms-43>
- <http://www.inc.com/resources/startup/articles/20050201/missionstatement.html>
- <http://www.forbes.com/sites/johnkotter/2013/10/14/the-reason-most-company-vision-statements-arent-effective/>
- <http://wiredtogrow.com/how-to-write-vision-statement/>
- <https://www.business.qld.gov.au/business/starting/business-planning/create-a-business-vision>

## CORE VALUES

- <https://hbr.org/2002/07/make-your-values-mean-something>
- [http://humanresources.about.com/cs/strategicplanning1/a/strategicplan\\_3.htm](http://humanresources.about.com/cs/strategicplanning1/a/strategicplan_3.htm)
- <http://humanresources.about.com/od/strategicplanning1/a/organizvalues.htm>
- <http://www.dummies.com/how-to/content/strategic-planning-create-or-update-your-organizat.html>
- <http://smallbusiness.chron.com/create-organizational-values-statements-37987.html>
- [http://www.jimcollins.com/article\\_topics/articles/aligning-action.html](http://www.jimcollins.com/article_topics/articles/aligning-action.html)
- <http://www.triplepundit.com/2013/02/set-organizational-values-guiding-principles/>
- <http://deliveringhappiness.com/services/10-steps-for-developing-core-values/>
- <http://www.torbenrick.eu/blog/culture/corporate-values-shape-organizational-culture/>
- <https://www.linkedin.com/pulse/20130503131505-3257535-10-lessons-in-defining-your-company-values>
- <http://examples.yourdictionary.com/examples-of-core-values.html>
- <http://www.businessdictionary.com/definition/core-values.html>
- [http://icma.org/en/icma/knowledge\\_network/questions/kn/Question/23244/Good\\_processes\\_for\\_developing\\_organizational\\_values\\_in\\_a\\_government\\_setting?pub=107&issue=7.29\\_2014&utm\\_source=ICMA+Leadership+Matters+\(Nonmember+Edition\)&utm\\_medium=email&utm\\_campaign=7.29.2014](http://icma.org/en/icma/knowledge_network/questions/kn/Question/23244/Good_processes_for_developing_organizational_values_in_a_government_setting?pub=107&issue=7.29_2014&utm_source=ICMA+Leadership+Matters+(Nonmember+Edition)&utm_medium=email&utm_campaign=7.29.2014)
- <https://7geese.com/benefits-of-having-core-values-and-how-to-set-them-in-your-organization/>

- <http://www.brucemayhewconsulting.com/index.cfm?id=24458>
- <http://www.changed.co.nz/articles/COREVALUES.pdf>

### **OVERALL LONG-TERM GOALS**

- <http://ctb.ku.edu/en/table-of-contents/structure/strategic-planning/create-objectives/main>
- <https://www.extension.iastate.edu/agdm/wholefarm/html/c5-09.html>
- <http://onstrategyhq.com/resources/building-plan/>
- [http://leadership.uoregon.edu/resources/exercises\\_tips/organization/setting\\_goals](http://leadership.uoregon.edu/resources/exercises_tips/organization/setting_goals)
- <http://www.ryerson.ca/~meinhard/841notes/goals.html>
- <https://edis.ifas.ufl.edu/fe577>
- <http://smallbusiness.chron.com/create-restructure-organizational-goals-create-revision-38119.html>
- [https://www.successfactors.com/en\\_us/lp/articles/corporate-goal-alignment.html](https://www.successfactors.com/en_us/lp/articles/corporate-goal-alignment.html)
- <http://7geese.com/goal-setting-how-to-define-your-organizational-objectives/>
- <http://www.halogensoftware.com/learn/how-to/should-your-organization-have-high-level-goals>
- <http://www.bdrconsultants.com/goalsetting.pdf>

### **SWOT ANALYSIS**

- [http://www.mindtools.com/pages/article/newTMC\\_05.htm](http://www.mindtools.com/pages/article/newTMC_05.htm)
- <http://www.mplans.com/articles/how-to-perform-a-swot-analysis/>
- <http://articles.bplans.com/how-to-perform-swot-analysis/>
- <http://www.strategicmanagementinsight.com/tools/swot-analysis-how-to-do-it.html>
- [https://en.wikipedia.org/wiki/SWOT\\_analysis](https://en.wikipedia.org/wiki/SWOT_analysis)

### **BOOK ON STRATEGIC PLANNING**

- [http://www.amazon.com/Institute-Way-Strategic-Management-Scorecard-ebook/dp/B00H8ZKDQQ/ref=sr\\_1\\_1?ie=UTF8&qid=1436479401&sr=8-1&keywords=the+institute+way](http://www.amazon.com/Institute-Way-Strategic-Management-Scorecard-ebook/dp/B00H8ZKDQQ/ref=sr_1_1?ie=UTF8&qid=1436479401&sr=8-1&keywords=the+institute+way)
- [http://www.amazon.com/gp/product/0787988529/ref=pd\\_lpo\\_sbs\\_dp\\_ss\\_2?pf\\_rd\\_p=1944687702&pf\\_rd\\_s=lpo-top-stripe-1&pf\\_rd\\_t=201&pf\\_rd\\_i=0684832453&pf\\_rd\\_m=ATVPDKIKX0DER&pf\\_rd\\_r=16R4V4X82VW KFPVFS3JB](http://www.amazon.com/gp/product/0787988529/ref=pd_lpo_sbs_dp_ss_2?pf_rd_p=1944687702&pf_rd_s=lpo-top-stripe-1&pf_rd_t=201&pf_rd_i=0684832453&pf_rd_m=ATVPDKIKX0DER&pf_rd_r=16R4V4X82VW KFPVFS3JB)
- [http://www.amazon.com/Strategic-Planning-David-R-Mcclean/dp/1483422445/ref=sr\\_1\\_1?ie=UTF8&qid=1436479001&sr=8-1&keywords=strategic+planning&pebp=1436479003402&perid=058MR8PHSNC6Q9ZB41V M](http://www.amazon.com/Strategic-Planning-David-R-Mcclean/dp/1483422445/ref=sr_1_1?ie=UTF8&qid=1436479001&sr=8-1&keywords=strategic+planning&pebp=1436479003402&perid=058MR8PHSNC6Q9ZB41V M)
- [http://www.amazon.com/Strategic-Planning-Dummies-Erica-Olsen/dp/1118077776/ref=sr\\_1\\_2?ie=UTF8&qid=1436479001&sr=8-2&keywords=strategic+planning](http://www.amazon.com/Strategic-Planning-Dummies-Erica-Olsen/dp/1118077776/ref=sr_1_2?ie=UTF8&qid=1436479001&sr=8-2&keywords=strategic+planning)

- [http://www.amazon.com/Conduct-Effective-Strategic-Planning-Process/dp/1490390596/ref=sr\\_1\\_9?ie=UTF8&qid=1436479001&sr=8-9&keywords=strategic+planning](http://www.amazon.com/Conduct-Effective-Strategic-Planning-Process/dp/1490390596/ref=sr_1_9?ie=UTF8&qid=1436479001&sr=8-9&keywords=strategic+planning)
- <http://www.amazon.com/Strategic-Planning-Fundamentals-Small-Business-ebook/dp/B003GXEU54>